

**United
Way**



**NORTHERN SANTA
BARBARA COUNTY UNITED WAY**

A “For Impact” Organization

STRATEGIC PARTNER OPPORTUNITIES

**Your investment will have lasting impact supporting Literacy Programs and
The AmeriCorps Partnership for Veterans & People Experiencing Homelessness**

PREMIER COMMUNITY INVESTOR PARTNERSHIP - \$25,000

- **Supports an AmeriCorps Worker for 1 Year** - An AmeriCorps member reduces the burden on the community and helps to solve one of our toughest challenges, homelessness. SBC AmeriCorps is essential in providing services to veterans and people experiencing homelessness in Santa Barbara County. Members have assisted thousands of homeless people and housed over 1,000 chronically homeless individuals.

AND

- **Literacy 2.0 – What it Means to Us** - *United Way believes education is the foundation for a better life. We believe the Literacy 2.0 effort will change the lives of thousands of individuals and families as we scale.*
 - Our process begins with the Imagination Library, in partnership with the Dolly Parton Foundation.
 - The Ready 4K and Beyond Family Engagement Program provides high-quality digital content through age 13.
 - The Sammy Rabbit Money School program provides financial literacy curriculum to help children develop savings habits and goals.

YOUR COMPANY ALSO BENEFITS BY:

- We co- brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is crafted for our partnerships, promoting your services, products, and your company's impact on the community.
- Multiple Digital Signage spots at all United Way events, PSAs in Print, Radio, and social media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership
- Two teams of 4 players in the **United Way Annual Golf Tournament**
- Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event.**

OTHER – Co-branded Online Sweepstakes Opportunities

Most importantly – the opportunity to help change lives for generations to come.

PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org

**United
Way**



NORTHERN SANTA
BARBARA COUNTY UNITED WAY

A “For Impact” Organization

STRATEGIC PARTNER OPPORTUNITIES

Your investment will have lasting impact supporting Literacy Programs and The AmeriCorps Partnership for Veterans & People Experiencing Homelessness

COMMUNITY INVESTOR PARTNERSHIP - \$10,000

- **Support 50 children and families in Literacy 2.0: What it Means to Us** - *United Way believes education is the foundation for a better life. We believe the Literacy 2.0 effort will change the lives of thousands of individuals and families as we scale.*
 - Our process begins with the Imagination Library, in partnership with the Dolly Parton Foundation.
 - The Ready 4K and Beyond Family Engagement Program provides high-quality digital content through age 13.
 - The Sammy Rabbit Money School program provides financial literacy curriculum to help children develop savings habits and goals.

YOUR COMPANY ALSO BENEFITS BY:

- We co-brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is crafted for our partnerships promoting your services, products, and your companies' impact on the community.
- Multiple Digital Signage spots at all United Way events, PSAs in Print, Radio, and Social Media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership
- Two teams of 4 players in the **United Way Annual Golf Tournament**
- Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event**.

OTHER – Co-branded Online Sweepstakes Opportunities

Most importantly – the opportunity to help change lives for generations to come.

PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org

**United
Way**



**NORTHERN SANTA
BARBARA COUNTY UNITED WAY**

A “For Impact” Organization

STRATEGIC PARTNER OPPORTUNITIES

**Your investment will have lasting impact supporting Literacy Programs and
The AmeriCorps Partnership for Veterans & People Experiencing Homelessness**

IMPACT PARTNERSHIP - \$7,500 Investment

- **Support 35 children and families in Literacy 2.0: What it Means to Us** - *United Way believes education is the foundation for a better life. We believe the Literacy 2.0 effort will change the lives of thousands of individuals and families as we scale.*
 - Our process begins with the Imagination Library, in partnership with the Dolly Parton Foundation.
 - The Ready 4K and Beyond Family Engagement Program provides high-quality digital content through age 13.
 - The Sammy Rabbit Money School program provides financial literacy curriculum to help children develop savings habits and goals.

YOUR COMPANY ALSO BENEFITS BY:

- We co-brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is crafted for our partnerships promoting your services, products, and your companies' impact on the community.
- Multiple Digital Signage spots at all United Way events, PSA's in Print, Radio, and Social Media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership
- Two teams of 4 players in the **United Way Annual Golf Tournament**
- Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event.**

OTHER – Co-branded Online Sweepstakes Opportunities

Most importantly – the opportunity to help change lives for generations to come.

PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org

**United
Way**



**NORTHERN SANTA
BARBARA COUNTY UNITED WAY**

A “For Impact” Organization

STRATEGIC PARTNER OPPORTUNITIES

Your investment will have lasting impact supporting Literacy Programs and the AmeriCorps Partnership for veterans & people experiencing homelessness

IMPACT PARTNERSHIP - \$6,000 Investment

- **Support 25 children and families in Literacy 2.0: What it Means to Us** - *United Way believes education is the foundation for a better life. We believe the Literacy 2.0 effort will change the lives of thousands of individuals and families as we scale.*
 - o Our process begins with the Imagination Library, in partnership with the Dolly Parton Foundation.
 - o The Ready 4K and Beyond Family Engagement Program provides high-quality digital content through age 13.
 - o The Sammy Rabbit Money School program provides financial literacy curriculum to help children develop savings habits and goals.

YOUR COMPANY ALSO BENEFITS BY:

- We co-brand posts five days per week on Facebook, LinkedIn & Twitter. Custom content is crafted for our partnerships promoting your services, products, and your companies' impact on the community.
- Multiple Digital Signage spots at all United Way events, PSAs in Print, Radio, and social media
- Verbal Recognition at all United Way events
- Press release announcing our Partnership
- Two teams of 4 players in the **United Way Annual Golf Tournament**
- Sponsor a Community Leaders table with six seats at the **Annual Mayors' Gala Event.**

OTHER – Co-branded Online Sweepstakes Opportunities

Most importantly – the opportunity to help change lives for generations to come.

PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org

**United
Way**



NORTHERN SANTA
BARBARA COUNTY UNITED WAY

A "For Impact" Organization

METAL LEVEL SPONSORSHIPS

<p>Platinum - \$2500 +</p> <p>Certificate of Recognition Social Media Promotions Eight Seats for the Annual Mayors' Gala One team of 4 players to our Annual Golf Tournament Promote your business at all United Way events Link on our United Way Website</p>	<p>Gold - \$1500 +</p> <p>Social Media Promotions Six Seats at the Annual Mayors' Gala Promote your business at all United Way events</p>
<p>Silver - \$1000 +</p> <p>Social Media Promotions Four Seats at the Annual Mayors' Gala Promote your business at all United Way events</p>	<p>Bronze - \$500 +</p> <p>Social Media Promotions Two Seats at the Annual Mayors' Gala Promote your business at all United Way events</p>

[Check out Ways to
Give Here](#)



PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org

**United
Way**



NORTHERN SANTA
BARBARA COUNTY UNITED WAY

A “For Impact” Organization

We sincerely hope you will partner with us to make it possible to
take our partnerships to scale “For Impact.”

Approval to proceed.

I / we agree to be a United Way Strategic Partner in exchange for the benefits
and IMPACT described above:

Commitment Amount: \$ _____ for Sponsor Type: _____

Printed name: _____ Cell: _____

Email: _____

Authorized Representative Signature: _____

Date _____

PO Box 947 Santa Maria, CA 93456
For more information contact Josh Wong
805-922-0329 Ext. 3
www.UnitedWayLife.org